



Lakeport Main Street Association
City Hall, 225 Park St.
PO Box 1032
Lakeport, CA 95453
707-263-8843 Tues/Weds/Thurs
info@lakeportmainstreet.com
www.lakeportmainstreet.com

LAKEPORT MAIN STREET ASSOCIATION MEMBERSHIP

Join now and start receiving the many benefits that LMSA has to offer exclusively to its' members. There are two types of memberships, business and individual. Your membership extends far beyond the borders of downtown Lakeport; you are instrumental in building a better local economy for you and all the others who are dependent on the sustainability of our local economy.

BENEFITS TO MEMBERS

Visibility on our website (www.lakeportmainstreet.com)

- Two or more listings in our annually published membership business directory
- Business listing in our shopping guide

Networking Opportunities

- Our mixers and member meetings are a fantastic way of offering a network of like minded individuals like you.

Marketing Opportunities

- Advertising through social media applications, your logo and business listing in our online business directory. Availability in promoting your business events on the event calendar on the website.
- LMSA keeps you apprised of the local and regional issues that affect you and your business through social media and online newsletters. Co-Op Advertising

Education

- Workshops & qualified guest speakers designed to enhance your business management expertise

Committee Opportunities

- Open invitation to either attend or volunteer one of our four committees (Design, Economic Restructure, Promotion and Organization) your knowledge and experience is needed because you too are a part of what makes our local economy strong.

Business Support

- As a member you get the experience and assistance of the wide base of the most capable business owners in the community

Promotional Activities

- The availability to you in making a difference for well being of our local community, through promotion to shop local, stay local and buy local. Co-Op Advertising, Sponsorship and more.

Publicity and Exposure

- Member are always included in the communications, mixers, events, and functions put on by the LMSA in Partnership with other organizations in the area such as Lake County Chamber of Commerce, City of Lakeport

YOUR MEMBERSHIP SUPPORTS

Leadership & Community Partnerships

- Liaison to City Council, City Planning Commission and Lake County Board of Supervisors on issues affecting the diverse interests of the business district
- Working with City staff on solution to issues affecting the downtown
- Partnerships with the Lake County Chamber of Commerce, City of Lakeport, and many more groups

Events & Promotions

Taste of Lakeport Festival	Downtown Clean Up Day	4 th of July Street Fair
Sidewalk Sales	Children's Push-Pull Parade	Trick or Treat Main Street
Very Main Street *	Summer Concerts In the Park	Ship Wreck Days
Dickens's Christmas Market*	Lighted Holiday Decorating Contest	Oktoberfest Vendor Booth
Shoppers Elf Hunt	Lamp Post Plaque Dedication	Quarterly Business Mixers
Business of the Year	Business Store Front Awards	

*** Major Sponsor**

Communications & Brochures

- LMSA shopping guide
- LMSA Historic Walking Tour Guide
- Member online newsletter keeping members advised on up to date developments
- Special meetings on topics of interest to members
- Email announcements for Lakeport events and news
- Monthly event calendar detailing numerous public events and showcasing business's

Publicity

- Radio and Newspaper publications and/or advertising
- Special advertising and sponsorship opportunities for our public events and brochures

Design

- Decorative street lamp posts with commemorative plaques
- Seasonal banners and holiday decorations for Street Lamp Posts
- Colorful flower hanging baskets on Street Lamp Posts
- Façade improvements

Tourism

Assisting visitors with Lakeport events, merchant information, attractions via visitor center located in the City of Lakeport Offices and by web and email and social media.



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MEMBERSHIP APPLICATION

PLEASE RETURN YOUR COMPLETED APPLICATION TO THE LMSA OFFICE AT THE ADDRESS ABOVE OR
 EMAIL

Name		\$75.00 Business	Check Here
Business Name		\$50.00 Individual	Check Here
Street Address		Contact Me I have questions	Check Here
Mailing Address		Serving on a Committee	Check Here
Phone Number		Volunteering for events	Check Here
Email Address		Serving on the Board of Directors	Check Here
Web Address		Business Anniversary	
Description of business for publication Limit to 50 words or Less			

**Please email a picture of your logo or signage that will be utilized for the purpose of
 Marketing your Business. Thank you & Welcome to LMSA!!!!**

We Need Volunteers,

Fill in the information below

Committee Interest Circle One			
Organization	Promotion	Design	Economic Restructure
Non-Committee Interest Circle One or All			
Event Set UP	Event Tear Down	Admin Help	Booth Manning
Workshop Coordinating	New Business	Mixers	Guest Speaking
Other Areas you might want to share your knowledge and experience			