

Lakeport Main Street Association

Membership Application

April 2010-2011

We invite you and your business to join The Lakeport Main Street Association. Our goal is to bring people to downtown to make it a viable commercial as well as social center. A vital downtown is essential to the health and well being of Lakeport.

The Main Street Association is involved with improving the appearance of downtown as well as promoting businesses that have storefronts in Lakeport. The LMSA has been responsible for the addition of the decorative street lights, banners for all seasons, the hanging flower baskets, as well as offering co-op advertising campaigns, organized sidewalk sales plus other events to encourage shoppers to come downtown.

The Lakeport Main Street Association is responsible for bringing the July 4th Street Fair on Park Street, the ever popular "Taste of Lakeport", the Push-Pull and Doggie Parade, the Christmas decorations for downtown and this year Dinner and a Movie in Library Park. The LMSA also has a Wine and Beer Booth at the Wood & Glory Classic Boat and Car Show, besides being a major sponsor for the Annual Dickens Christmas Market.

This year we are working with the City of Lakeport Redevelopment Agency with a new Façade Improvement Program. The City has matching funds available to improve the façade of businesses in a certain area around Lakeport. Please call 707-263-8843 for more information. To keep businesses informed, a newsletter, Main Street Matters, comes out quarterly and the LMSA has also created their own website, www.lakeportmainstreet.com, which lists and describes every business on Main Street. This benefit is for members only and is available at no charge.

By joining you will become informed on what is going on in your downtown . We look forward to working with you and encourage your input and enthusiasm.

Just remember "Main Street Matters"!!!!

Name: _____

Business Name: _____

Address: _____

Phone Number: _____

E-Mail: _____

Website address _____

Type of Membership: Business - \$75.00 per year Individual - \$50.00

Please send payment to LMSA at PO Box 1032, Lakeport, California 95453

Comments: _____

We meet the 4th Wednesday of every month and the location is announced prior to the meeting via e-mail.