



# Main Street MATTERS

Building A Better Downtown Lakeport

Summer 2011

## Calendar

### AUGUST

- 4 LMSA Quarterly Meeting** 5:30 pm  
1800 S.Main/Clubhouse, Lakeport
- 6 Grillin' on the Green** 5:00 pm  
BBQ Cookoff  
Westside Park Benefit
- 19 Taste of Lakeport** 5:00 pm  
13th annual Wine & Food Pairing  
LMSA Benefit  
Main St., Lakeport
- 20 Evening Under the Stars** 6:00 pm  
Soper Reese Theatre Benefit  
Saw Shop & Taylor Observatory
- 25 LMSA Board Meeting** 6:00 pm  
Biggs 155 Restaurant, Lakeport

### SEPTEMBER

- 1-4 Lake County Fair**
- 11 Old Time Bluegrass Fest** 9:30 am  
Anderson Marsh Park, Lower Lake
- 17 Lake Co. Wine Auction** 3:00 pm  
Ceago Vinegarden, Nice
- 22 LMSA Annual Meeting** 6:00 pm  
Park Place Restaurant, Lakeport
- 24 Pear Festival** 9:00 am  
Main St., Kelseyville

### OCTOBER

- 1 Oktoberfest** 11:00 am  
Dachshund Derby, Beer Garden  
Main St., Lakeport
- 11 Soper Reese Film Fest** 6:00 pm  
Citizen Kane
- 24 LMSA Board Meeting** 6:00 pm  
Kitchen Gallery

## New Main Street Program Charges Ahead

Was it only last February that four new committees were formed to revitalize Lakeport's downtown economic development? What lightning progress this group of 25 volunteers has made in just a few months.

Each committee began meeting in March to develop annual workplans and by the end of July those plans were completed and submitted to the Lakeport Main Street Association Board of Directors.

The Board approved all proposed projects and budgets on July 28. Now each committee can forge ahead.

You'll soon be seeing exciting changes happening in the City of Lakeport from historic and art displays in vacant shop windows, to new street furniture, to a quarterly Art Walk downtown, and an up to date Web-based inventory of available commercial property for sale and stores for rent.

The new direction is based on a model developed by the National Trust for His-

### Monthly Main Street Meetings

#### Design Committee

Every Second Tuesday  
6:00 pm Main Street Pizza

#### Organization Committee

Every Third Wednesday  
5:30 pm 1800 S. Main/Clubhouse

#### Promotion Committee

Every Third Friday  
Noon Bicoastal Media, 140 N. Main

#### Economic Restructure Committee

Every Second Thursday  
Noon Council Chambers  
City Hall, 225 Park St.

toric Preservation for building and enhancing the quality of life in America's small towns.

Like this idea? Want to be a part of it? Join one of the committees or help to run an event. Call 263-8843 and make a difference.

## Meet Your Main Street Committee Chairs

I want to put my extensive knowledge of marketing and promotion to good use to help the Main Street Association achieve it's mission "...to promote a healthy and vibrant downtown."



Christine Hull  
Promotion  
Committee

Having a fondness for history and antiques, and as a restorer of several Main St. buildings, I have been in the downtown scene since 1987. I want to take a practical and artistic approach so that property and business owners have pride in their accomplishments.



Ross Kasper  
Design  
Committee

I'm excited about being the chairperson for this committee because through this group's fundraising efforts, we are able to fulfill the wish lists of the other committees. The more funds, the more will get done!



Barbara Broring  
Organization  
Committee

Our family has been in Lakeport for over 30 years. My wife and I live on Main Street and walk it every day. I like the small town charm, and I am willing to put energy into seeing downtown Lakeport improve.



Wally Fuller  
Economic Restructure  
Committee



## Meet Your New Police Chief



**Brad Rasmussen**  
City of Lakeport  
Police Chief

Brad Rasmussen has been a City of Lakeport Policeman for the past 21.5 years, with 2500 hours of advanced law enforcement training and experience on patrol, criminal investigations, supervision and management. He also holds a certificate in Administration of Justice from College of the Redwoods.

In the future he plans to attend the FBI National Academy for Police Management and complete a degree program in Public Administration at the University of San Francisco.

### Chief Rasmussen's Future Goals

He plans to expand our community oriented policing programs by increasing police officer interaction with community groups, businesses and citizens through foot patrol details in business districts and high use public areas. Officers will also attend community and neighborhood meetings and be accountable for addressing citizen concerns and issues that are presented to them.

### Gangs, Drug & Alcohol Abuse

Chief Rasmussen also plans to increase the police volunteer program and start community and neighborhood watch groups. He will give emphasis to gang, drug and alcohol abuse issues as he believes they have an affect on all other crime and quality of life issues that we deal with in this community.

## Redevelopment Agency Status

On June 29, 2011, Governor Jerry Brown signed AB X1 26 and AB X1 27. The bills took effect immediately upon the Governor's signature. How this affects the City of Lakeport is complicated, but here is a quick synopsis.

### Freeze Operations

AB X1 26 legislates that all California redevelopment agencies are now prohibited from taking a number of actions, including incurring indebtedness, making loans, entering into or modifying contracts, and adopting or amending redevelopment plans.

Redevelopment agencies are now also subject to a number of responsibilities, including preserving all assets, minimizing all liabilities, and preserving all records.

Redevelopment agencies that do not comply with the provisions of AB X1 27 will be dissolved as of October 1, 2011.



**Richard Knoll**  
Community Development/  
Redevelopment Director

### Or Pay A Ransom

Under AB X1 27, a redevelopment agency may resume its activities (i.e., be exempted from the provisions of AB X1 26 and thus continue to exist) upon the city's adoption of an ordinance stating its participation in the Alternative Voluntary Redevelopment Program.

This program requires the city to make certain specified annual ransom payments to the county auditor for dis-

tribution to schools, fire protection agencies, and transit agencies beginning in fiscal year 2011-2012. The city must adopt this ordinance on or before November 1, 2011.

### City Council To Decide

The City Of Lakeport Redevelopment Agency ransom payment amount in 2011-2012 is \$311,000. The Lakeport City Council has not yet decided whether it will adopt a redevelopment continuation ordinance and pay the ransom money, but the issue is coming up on a Council agenda in the near future.

### Legal Action Likely

It is expected that the League of California Cities and the California Redevelopment Association will file legal challenges to the bill in the near future, asserting, among other things, that the bills are unconstitutional and in conflict with Proposition 22.

Proposition 22 is the 2010 ballot measure, passed with the support of 61% of the voters, that intended to prohibit the State from "seizing, diverting, shifting, borrowing, transferring, suspending, or otherwise taking or interfering with revenues dedicated to funding services provided by local government.

## New City Hall Hours

**Monday - Thursday**  
**8:00 am - 5:30 pm**

Now closing a half an hour later on Mondays through Thursdays.

**CLOSED ON FRIDAYS**



# Main Street News

## Message from... Board President Barbara Breunig Co-owner Hillside Honda

I was working the LMSA booth last Friday night at the KXBX Concert in The Park and was reminded of the 1966 song by Nat King Cole.

"Roll out those lazy, hazy, crazy days of summer. Dust off the Sun & Moon and sing a song of cheer."



We are so fortunate to live in Lake County, have a second home here or just enjoy visiting. Summer is finally here and my bet is that we will have a beautiful Indian Summer.

Lakeport is our County's Seat and the place where things are always happening. Every Friday night in August we have the Concerts in the Park and on Wednesdays we have the Farmer's Market at Library Park.

And on August 19th LMSA is sponsoring the Taste of Lakeport, a totally awesome, fun event.

After August "you'll wish that summer could always be here." But hold on because we are going to have a lot to look forward to this coming Fall.

## LMSA Mission

The mission of the Lakeport Main Street Association is to build a base of community members who have the interest and desire to promote a healthy and vibrant downtown.

## LMSA Vision

Downtown Lakeport, on the beautiful shores of Clear Lake, is an economically healthy, historic social center with a welcoming small town atmosphere, successfully serving a vibrant community and its visitors.

## We Appreciate

The next time you see one of these selfless, dedicated people, please say thank you for all they do. They are the folks who make Lakeport great!

### Rick Hamilton, RAH Stuff

For suggesting LMSA needed quality signage at its desk in City Hall and made banners to fit at no charge.

### Robert Clifton, Organization Committee member

For many hours in the hot sun tending to downtown's struggling flower baskets and battling an uncooperative watering system.

### Richard Knoll, Paul Breunig, Lori & John Craig, Ari Lopez, Barbara Ross, April Knoll

For putting in long hours in very high temperatures setting up, running and tearing down the arts & crafts fair, and many other Fourth of July activities in and around Library Park.

## 13th Annual Taste of Lakeport August 19



5 - 8 pm Tasting

Music by The Blind Monkeys & Blue Collar

8 - 10 pm Street Dance/No Host Bar

Music by The LC Diamonds

Tickets \$30 in advance

\$35 at the door

\$15 for designated drivers

At Lake County Chamber of Commerce, Hillside Honda, The Kitchen Gallery, Lake County Wine Studio

### Our Generous Sponsors

Hillside Honda, Savings Bank of Mendocino, Gossett Alarm, Golden Gate Meat Company, John H. Tomkins Tax Consultants, North Lake Medical Pharmacy, Mendo Lake Credit Union, Airport Auto Brokers, The Record Bee, Bicoastal Media, AGM Property Management, Economy Propane, ENVY Tanning Boutique and Lake Village Estates. Thanks also to Lake Event Design and the County Fair.



## Board of Directors

President  
Barbara Breunig  
Co-owner  
Hillside Honda

Vice President  
Ari Lopez  
Student

Secretary  
Lori Craig  
Vice President - F&I and Advertising  
Airport Auto Brokers

Treasurer  
Carole Becker  
VP-Administration  
Airport Auto Brokers

Leslie Firth  
Owner  
The Kitchen Gallery

Melissa Fulton  
Chef Executive Officer  
Lake County Chamber of Commerce

Anna Girod  
Owner  
AGM Property Management

Cheri Holden  
Owner  
Watershed Books

April Knoll  
Co-owner  
The Travel Centers

Shelby Posada  
Executive Director  
Lake County Arts Council



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# Member News

## Look Who's New!

Lakeport Main Street Association Welcomes These New Members

### ENVY Salon

Nicole Worthen is a first time shop owner who says opening her salon in August 2010 was "one of my most exciting moments, a chance to branch out on my own."

She did her own interior decorating, a spunky yet tasteful mix of elegant black, silver and grey with splashes of hot pink, which seems to perfectly reflect her personality.

Nicole decided to locate in downtown Lakeport because it is near people's homes and work. "It's easier for me and easier for my clients. I also like all the fun events happening downtown."

She is the owner of her shop, but she is also a partner with Veronica Baylor who runs the ENVY Tanning Boutique in the same location.

"We have each other to rely on, but we're still each our own boss," notes Nicole.

Nicole and Veronica met five years ago when they were dating brothers and became good friends. The shops are named



#### ENVY Salon

Nicole Worthen  
123 Second St.  
Lakeport, CA 95453  
263-8287  
cole\_tac@yahoo.com

for the women's initials, EN or "N" for Nicole and VY or "V" for Veronica."

Go see Nicole soon for a great cut and style and you'll be the ENVY of all your friends!

### Lakeport Yacht Club

Did you know the Yacht Club is responsible for the Duct Tape Boat Derby, the Lighted Boat Parade, the Cat Fish Derby and the semi-annual Clean Up the Lake Day?

Well, OK, if you did know that I bet you didn't know that members built the Club with their own hands in 1972 when the organization was first founded. The City of Lakeport now owns the land and the building and the Yacht Club leases it from them.

This non-profit, all volunteer group also partners with the Coast Guard to conduct regular classes on public safety on the lake and they give sailing lessons. Clear Lake is a very fine lake for sailing -- perhaps another thing you didn't know!

The Yacht Club is also a great place to hold your next reunion, wedding reception or birthday party. Yes, the Yacht Club, perched right on the lake with its own dock,



#### Lakeport Yacht Club

Wolfgang Liebe, Commodore  
15 Fifth St., P.O. Box 313  
Lakeport, CA 95453  
263-5078  
www.lakeportyachtclub.net

can be rented for private events for a very reasonable fee. Rental comes with flat screen TV, folding tables and chairs, and kitchen privileges.

#### Current LMSA Members

Adair, Potswald & Hennessey  
AGM Property Management  
Airport Auto Brokers  
Angelina's Bakery  
BiCoastal Media (KNTI, KXBX)  
Biggs 155 Diner  
BitSculptor  
Bruno's Smart Shop  
Jan Bruns  
Peggy Campbell, CPA  
Campos Casuals  
Coldwell Banker Towne & Country Real Estate  
Curry's Furniture Store  
Day Makers  
Disney's Water Sports  
ENVY Salon  
ENVY Tanning Boutique  
Fidelity National Title Company of California  
Flowers By Jackie  
The Game Shop  
Golden Pear Wellness Spa  
Gossett Alarm Corp.  
James & Jan Hagen  
Healing Earth Gifts  
High Street Village Center  
Hillside Honda  
Inspirations Gallery  
Kathy Fowler Chevrolet-Pontiac  
The Kitchen Gallery  
Lake County Arts Council  
Lake County Chamber of Commerce  
Lake Event Design & Party Rental  
Lake Parts  
Lakeport Camper & Truck  
Lakeport English Inn  
Lakeport Furniture  
Lakeport Tire & Auto Services  
Lakeport Yacht Club  
Lincoln-Leavitt Insurance  
Diane Y. Lovi  
Lucky 4 Trailer Resort  
Main Street Bicycles  
Main Street Gifts  
Main Street Pizza  
Mendo Paralegals  
James E. Milani, DDS  
North Lake Medical Pharmacy  
Pak 'n Mail  
Park Place Restaurant  
People Services Thrift Store  
Performance European  
Pieces Boutique  
Record-Bee Publishing  
Savings Bank of Mendocino County  
Shari's Secret Garden  
Wilda Shock  
Strong Financial Network  
Sutton & Associates  
TNT On the Lake Restaurant  
The Travel Centers  
Watershed Books  
West America Bank  
Your One Stop Party Shop

#### 63 Strong. Join Us!

Annual Dues  
\$75 business  
\$50 individual

PO Box 1032  
225 Park Street  
City Hall  
Lakeport, CA 95453  
707-263-8843  
lakeportmainstreet.com



Carol Hays  
Executive Director  
info@lakeportmainstreet.com  
Office hours 9:30 am to 3:00 pm  
Tuesday, Wednesday, Thursday